



## Motivate Your Life w/Barbara Savin

Monthly 1- Hour Radio Talk Show  
HealthyLife.net - All Positive Talk Radio...Since 2002

Become your authentic self! Explore timeless lifestyle techniques to help you overcome negative emotions, encourage healing and maximize your spiritual potential.

Barbara is a Clinical/Medical Hypnotherapist, Reiki Master/Teacher, Energy Healer, Life Coach, International author and speaker.

Monthly **LIVE** Show 3rd Tuesday of the Month at 2 p.m. PT  
ENCORE: 3rd Tue ea. Month 2am PT and RERUNS Thu 6pm, Sat. 2am

PLUS each **MOTIVATE YOUR LIFE** is Available 24/7 on:

- HealthyLife.net **ON-DEMAND** Archives for 3 months
- Free **PODCAST** Download for 3 months
- Available on 65 Syndicated/Simulcast Distributor Channels (Internet, In-Cars, Smartphones, Tablets, Roku, Wifi, Retail Stores, etc.)
- Free (and reusable) 30 sec Voice Ad Production (\$250. value)



## Motivate Your Life Show Opportunities

### Show SPONSOR (1)

1 Live & 1 Encore Show a Month  
2 Shows per week  
:10 sec Billboard at Start of Show  
Live Promo Mention during Show  
Thank you Mention End of Show  
:10 sec Billboard at End of Show  
2 - :30 sec ads per show  
Inclusion: On-Demand Archive Page  
Inclusion: HealthyLife Ad Page

**Cost: \$ 500.00**  
**1 Month Commitment**

### SEGMENT SPONSORS (3)

1 Live & 1 Encore Show a Month  
2 Shows per week  
Live Mention During Show  
Thank you Mention in Show  
3 Month On-Demand Archive  
:10 sec Billboard at Segment Start  
:10 sec Billboard at Segment End

**Cost: \$ 80.00/mo.**  
**3 Month Commitment**

### ADVERTISERS (3)

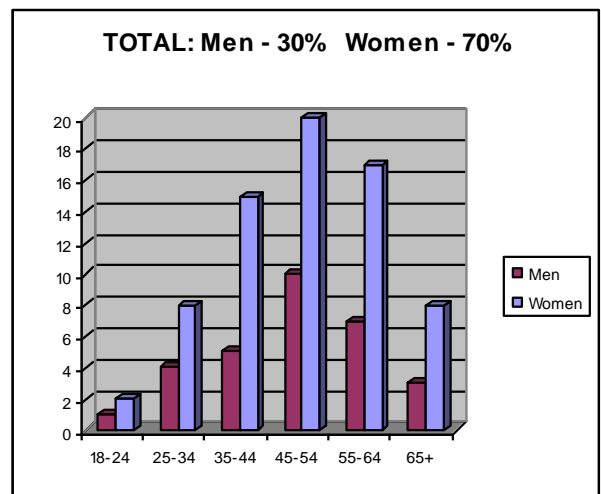
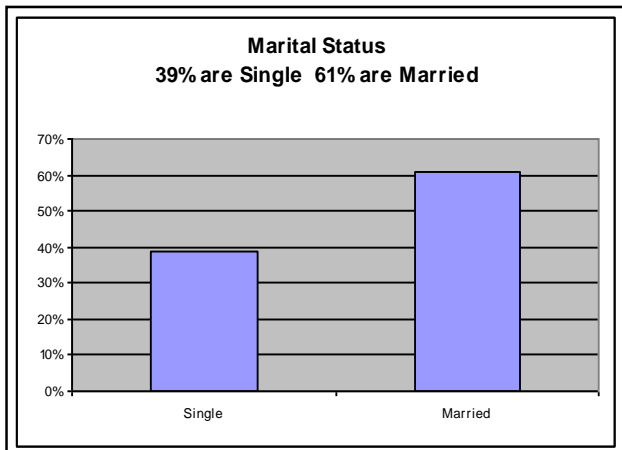
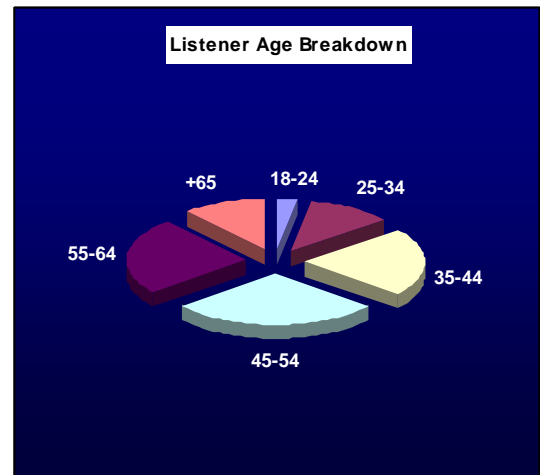
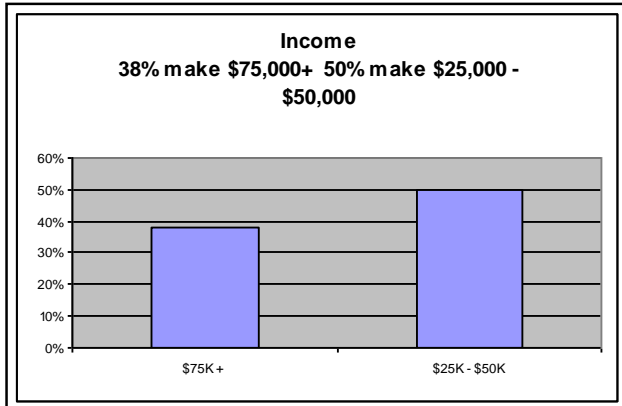
1 Live & 1 Encore Show a Month  
2 Shows per week  
2 -:30 Sec Ads per show  
3 Month On-Demand Archive  
Inclusion: HealthyLife Ad Page

**Cost: \$250.00/mo.**  
**3 Month Commitment**

### LIVE MENTIONS

Individual :30 Live Mention  
**Cost: \$50.00 1- Show Commitment**

## Motivate Your Life Demographics

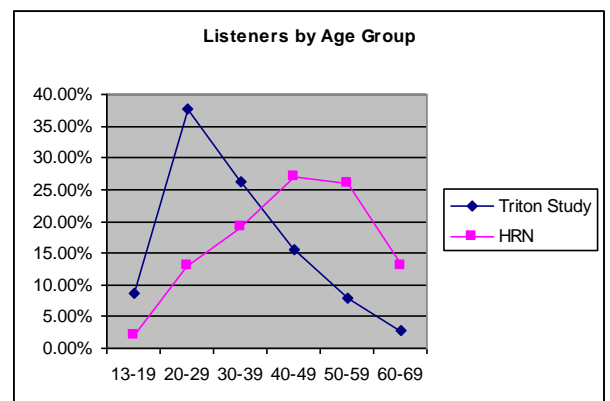


### My Listeners are Interested in...

- |                               |                           |
|-------------------------------|---------------------------|
| Natural Health                | Fitness & Food            |
| Arts & Books                  | Personal Growth           |
| Spirituality & the Paranormal | Environment & Ecology     |
| Men, Woman, Family, Lifestyle | Motivation, & Inspiration |

### We deliver your Message 3 Ways:

**Live, On-Demand and Podcast**





## Motivate Your Life Listener Stats

Motivate Your Life provides you with Customer Recognition and Interaction in the natural health, self-care markets and spirituality markets. We drive web, email & social media action to your site, as well as, the opportunity to purchase.

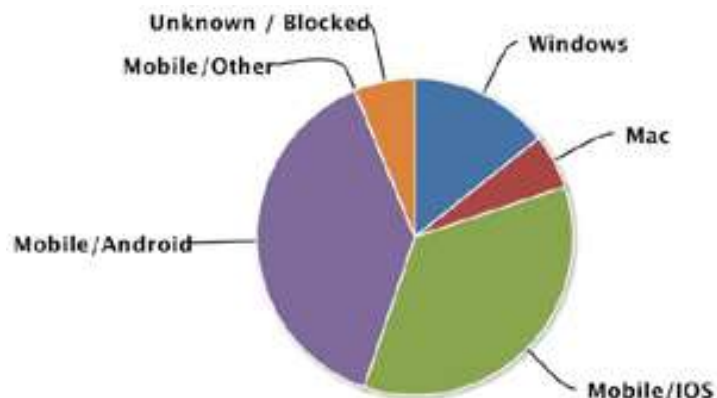
- Show gets 203,420 listeners a month; 2,441,040 listeners a year
- Broadcasting to a loyal (and still growing) audience
- Syndicated/simulcast **live** on 65 distribution channels (from in cars to WiFi)
- + 3 month Free Podcast Download and On Demand after campaign is over
- 135 countries; 82.7% in all 50 U.S. States

My Listeners are:

- Brand loyal, affluent with higher disposable incomes
- Are willing to pay more for products they believe in
- Encourage friends and family to buy products they like

### HOW THEY LISTEN:

Browser Type	% of Total
Windows	14.33
Apple / Mac	5.54
Mobile - iPod/iPad/iPhone	35.36
Mobile - Android	38.53
Mobile - Other	0.03
Unknown / Blocked	6.21

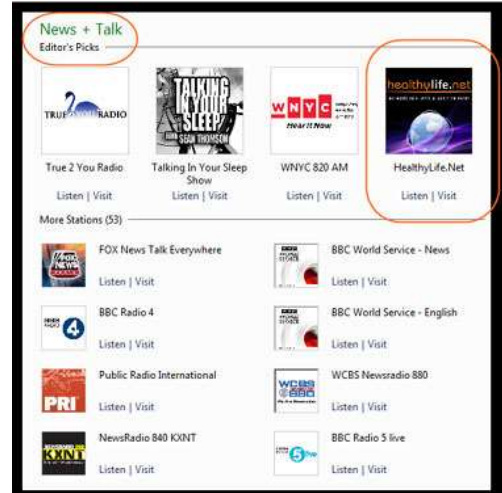


Timing for Radio Ads are perfect. Most users block out ads on various devices. The voice ads on my show are not blocked which make them highly effective. Studies show people listen to radio ads more often than any other ad medium.

Remember: To be effective advertising is not about how many people you reach, it's how many times you reach the same person. My audience is comprised of loyal listeners.



## HealthyLife.Net On-Going Visibility



We are mentioned/listed 11,900,000 times on Internet sites/the web; 600 radio-locator sites and included in our writer host bylines who write for Cosmopolitan, Redbook, Huffington Post, Belief.net, newsletters and e-zines which reach hundreds of thousands of people a month. HealthyLife.net is rated as Number 1 and the only 5 star in the News/Talk Radio Category on Radio Tower, one of the oldest traditional radio-locator sites and we are a consistent pick on many other internet radio locator sites.

## Partial List of HealthyLife.net Advertisers

